




Yakcho Anak

국내외 유일한 프리미엄  
개똥쑥 전문 브랜드  
약초밭아낙네



10년의 시간  
10년의 노력  
오롯이 한길





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Part1

# 회사소개



약초밭아낙네



SINCE 2013

전북대학교 가족기업

전주대학교 가족기업

농촌융복합산업 인증기업

여성기업

- 2013년 농업회사법인 주식회사 빛뜨락 설립
- 2013년 개똥숙 전문 브랜드 약초밭아낙네 런칭 및 상표 등록
- 2013년 개똥숙 8종 12개 제품 개발 및 출시
- 2015년 개똥숙 발효한 및 제조방법 관련 특허 등록
- 2015년 갤러리아백화점 압구정 본점 브랜드 매장 입점
- 2016년 신세계백화점 명동 본점 브랜드 매장 입점
- 2017년 롯데백화점 전주점 브랜드 매장 입점
- 2018년 신세계백화점 강남점 브랜드 매장 입점
- 2018년 농촌융복합산업(6차산업) 인증 획득
- 2019년 ISO22000 인증 획득
- 2019년 현대백화점 압구정 본점 브랜드 매장 입점
- 2019년 중국 상표등록(5종)
- 2020년 기업부설연구소 설립
- 2020년 미국 상표 출원
- 2020년 베트남 상표 출원
- 2020년 토종식물성유산균 50종 개발 및 2건 국제특허기탁
- 2020년 패키지 디자인 등록
- 2021년 FSSC22000 인증 획득
- 2021년 본사(고창) 이전 및 지점(전주) 설립
- 2021년 복지물(현대 이지웰, 인터파크 비즈마켓 등) 입점
- 2021년 토종식물성유산균 국제특허기탁
- 2022년 미국 2개 업체 수출 달성
- 2020년 롯데백화점 광주점 입점





SINCE 2013

농장



기업부설연구소  
공장

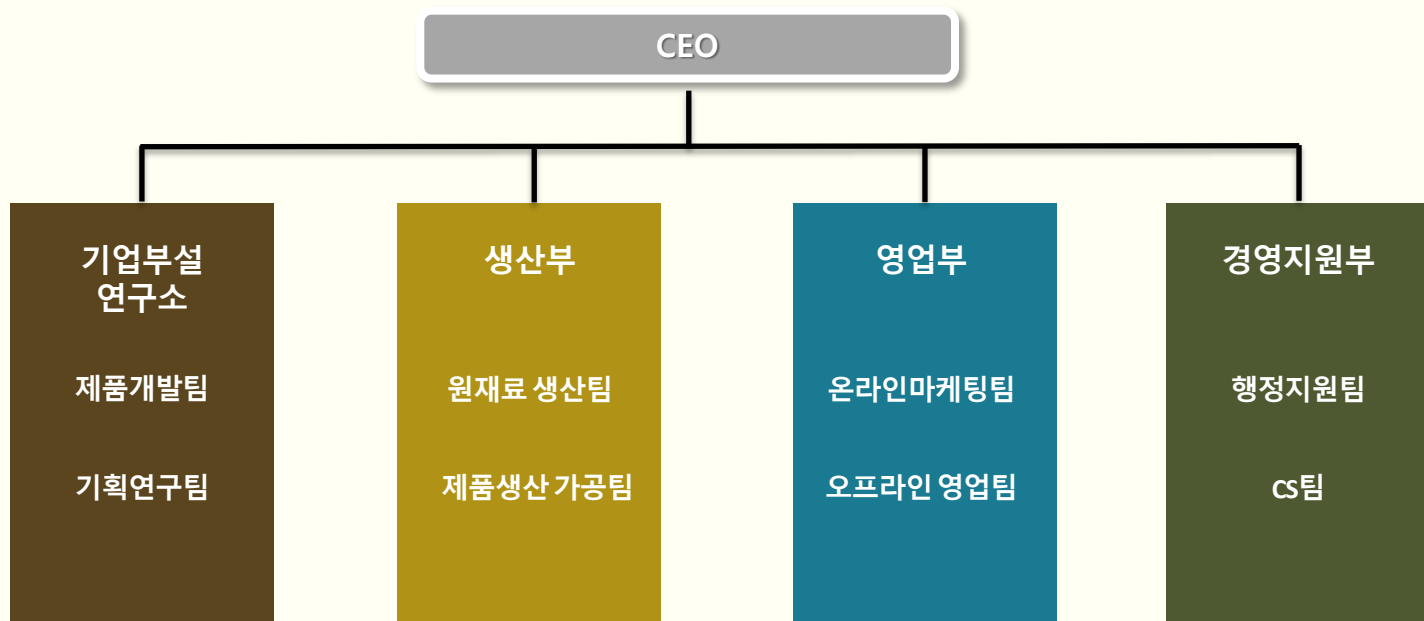


제품



백화점 내  
약초밭아낙네 매장







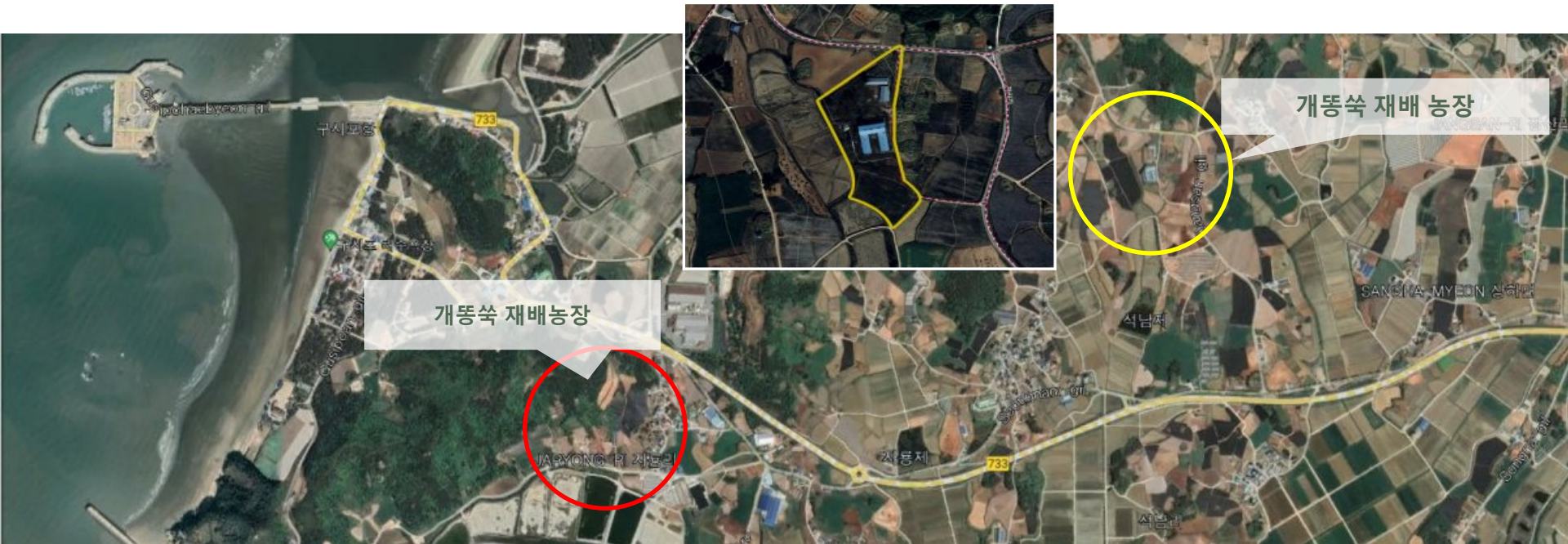


## 빛뜨락 재배단지

- 고창군 상하면/공음면
- 지역농가 중심으로 협업화

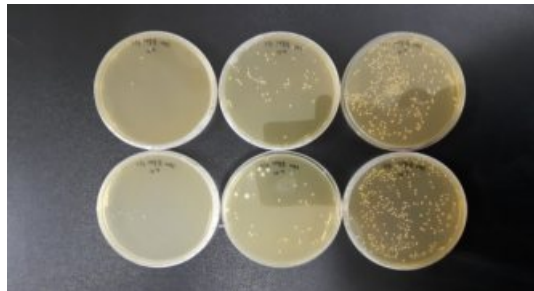
## 입지조건

서해의 바닷가로 부터 약 1km~2km에 위치하여  
미네랄이 풍부한 해풍의 영양권(내륙20km)에 속해 있고  
새벽 자욱한 바다 안개(해무)로 인해 병충해 없이  
약초가 건강하게 자생할 수 있는 천혜의 재배 환경이다.





백화점 판매 현장에서 고객들의 니즈를 반영하여 한방약초와  
기능성 소재를 접목, 건강식품과 화장품등 바이오산업을 위한 소재  
및 R&D 역량강화에 집중하고 있음.



# 공장



## 농림수산식품부 6차 산업 다큐멘터리 1호\_ 3부작 (2014년)



## 코리아헤럴드 영자신문 (2021년 4월)



The Korea Herald

PICK

### Early spring heralds 'gaeddong-ssuk'

입력 2021.04.10. 오후 4:01

Jean Oh 기자 >



다 > > >

| Ancient herbal medicine is fermented into tea at Yakcho-Anak



After hand-picking all the *Artemisia annua*, the wormwood is slightly roasted for her loose leaf tea and the fermented tea is aged for a full month, Choi said, adding that the loose leaf tea smells like mint and the fermented tea has a nutty flavor. (Photo credit: Yakcho-Anak)

When spring arrives in Korea, it's the perfect time to make fragrant soups and *naeng-guk* with young *Artemisia annua*, also known as mugwort or "ssuk" in

Part2

# 제품소개



# 약초발아낙네 대표상품



## Anak Tea : 아낙티 어린썩 개동썩 수제발효차

(50g / 25g) 유기농 어린잎 개동썩 100%

고향의 서해안 지역에서 해물 해무를 여균과  
유기농법으로 자라난 개동썩 어린썩의  
어린잎을 정성껏 채취하여  
14번의 수작업을 담은 '수제발효차'

약초발아낙네 고유의 대표브랜드 TEA



## 약초발아낙네 스텐 티 텀블러

식용용기 시험성적서 완료  
스테인레스제질 본체 & 거름망

보온 / 보냉 뛰어나  
2중 스텐인레스제질로 뜨거운 물을 부어도 겉  
표면이 뜨겁지 않으며 자사제용인 개동썩 뿐만  
아니라 거름망이 필요한 대부분의 제품들을  
무엇 수 있을



## 약초발아낙네 유기농 개동썩 차 세트 1호

구성

\_어린썩 개동썩 수제발효차 25g  
\_어린썩 개동썩 잎차 15g  
\_어린잎 개동썩 수제발효차 0.5g x 10티백



## Anak Tea : 아낙티 어린잎 개동썩 수제발효차

(0.5g x 30티백 / 10티백)  
유기농 어린잎 개동썩 100%

어린잎 개동썩 수제발효차를 섭취하기  
간편하게 만든 티백

90~100℃미만 온도의 물 350ml 정도에 5분  
정도 우림



## 어린잎 개동썩 발효환(200g)

유기농 어린잎 개동썩 98%

자체개발 유산균 발효(특허등록 제 10-1605085)

정성껏 채취한 개동썩 어린잎을 3년간 숙성하여  
역상배양된 토종 식물성 유산균으로 발효과정을  
거쳐 만들어진 '발효환' 은 소화흡수율과 함유량이  
높고 간편

1일 2g (약 40일, 공복 또는 식후 30분)  
물과 함께 섭취



## 약초발아낙네 유기농 개동썩 수제발효차 & 발효환세트

구성

\_어린썩 개동썩 수제발효차 50g  
\_어린잎 개동썩 수제발효차 0.5g x 30티백  
\_어린잎 개동썩 발효환 2g x 30포



## 어린썩 개동썩 잎차

(40g / 15g) 유기농 어린잎 개동썩 100%

해물 해무를 여균과 유기농으로 자라난 개동썩  
어린썩의 어린잎을 정성껏 채취하여 원료  
그대로 찻고 수분을 날린 잎차

90~100℃미만 온도의 물 350ml 정도에  
한꼬집 넣고 10분정도 우림



## 어린잎 개동썩 발효환

(60g / 2g x 30포)

유기농 어린잎 개동썩 96%

섭취하기 간편하게 파우치 형태로 만든 발효환

1일 1포, 물과 함께 섭취



## 약초발아낙네 단품 / 세트 (선물포장) —————



## 어린잎 개동썩 유산균 발효진액

(80ml x 30포)

유기농 개동썩 추출액 99% (고형분 0.5%)  
자체개발 유산균 발효

해물 해무를 여균과 유기농으로 자라난 개동썩  
개동썩 어린썩의 어린잎을 채취하여  
역상 배양된 토종 식물성 유산균으로  
발효시켜 소화흡수율을 최상으로  
끌어올린 발효진액

1일 1포, 따뜻한 물과 진액을 약 6:1 정도로  
희석하여 TEA처럼 드시거나 1포를 그대로 섭취



## 약초발아낙네 유기농 개동썩 수제발효차 티백세트

구성

\_어린잎 개동썩 수제발효차 10티백 x 3세트

중요한분께 선물을 할 경우 고급스럽고 예쁘게 포장하여 보내드립니다.  
(포장형태에 따라 추가비용이 발생할 수 있습니다. 단품 - 한지와 지근, 세트 - 광목과 코사지)



Part3

인증, 특허 및 수상



☑ 개똥숙 발효기법 특허 등록

☑ 자체개발하여 국제특허기탁한  
토종 식물성 유산균 발효

☑ 대한민국 세계여성 발명대회  
발효기법 금상

☑ 전주국제발효식품엑스포  
소비자 평가 우수상  
우수상품 도지사상



제 14100079 호



제 14800197 호



2014 IFFE 자령 우수상품



2014 GOLD PRIZE



2013 소비자 평가 우수상



노인일자리  
활성화 표창장



개똥숙 발효원 및 제조방법  
특허증 제 10-1605085 호



식품안전경영시스템인증서



유기가공식품인증서



국제특허기탁증  
KCCM12834P



국제특허기탁증  
KCCM12888P



유기농산물식품인증서

# 수출인증 / 해외 상표 및 인증



ISO22000



중국/미국/베트남  
상표 출원 및 등록



유기가공인증



미국 USA  
FDA 승인



FSSC22000



Part4

# 강점 및 기술소개

✓ 3년 연구끝에 국내외 독자적  
재배방법 특허 & 상품화 성공

✓ 한국인에 맞는 40여종  
토종 식물성 유산균 연구개발  
(발효기법 특허 / 유산균 국제특허기탁 / 고체발효 / 액상발효)

✓ 정체성과 경쟁력을 갖춘  
브랜드 스토리와 패키지 디자인



해풍



해무



눈



개똥쑥



대지 mother Earth

생명을 잉태하는 여성을 형상화한 산기슭의 약초밭



## 항염효과 시험결과

**시험보고서**

1. 문 도 : 참고물  
 2. 시험기간 : 2021.09.14. ~ 2021.09.18.  
 3. 시 료 명 : 계통학 입자  
 4. 시료유형 : 염료  
 5. 시험방법 : Scopoletin  
 6. 시험항목 : 기능성 염료 인정을 위한 제충자로 작성 가이드(만화민 면내제)에 따른 계통학 염수추출물인 Scopoletin 분석을 위한 HPLC 분석법 엘리데이터인

○ 검체조제 : 검체 1.0 g에 50% 메탄올 10ml 가함 이후 분석용에 사용  
 ○ 분 석 : 1-250 ug/ml 범위로 희석한 표준물질용 이용하여 검량  
 ○ 기 기 : 고성능액체크로마토그래피 (Waters, Waters 2695 + Waters 2994 PAD)  
 ○ 조건조건 :

기 기	고성능액체크로마토그래피	분석시간	55분
칼 럼	Luna C18 4.6x250mm Sub	외 직	345 mm
주 입 물	20 μl	이 용 장	A: MeOH(5% TFA) B: Water(0.1% TFA)

6. 시험결과 :

시료명	주요성분 함유량 (ug/g)		
Scopoletin			
계통학 입자	1585.37		

양량 검사법	미승인	시험	승인자	시험일
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비고 : 1. 이 시험지는 시험자가 사용하되, 사용 후 시험결과에 대한 결과에 대한 책임을 지는 것은 아닙니다.  
 2. 이 시험지는 물론, 사용, 보관, 폐기 등 사용조건에 따라 사용 목적에 따라 사용 목적에 따라 사용됩니다.

2021년 09월 28일

(재)전북바이오융합산업진흥원 JIR  
 JEONBUK INSTITUTE FOR FOOD-BIOMDUSTRY

## 발효기법특허

**특허증**  
 CERTIFICATE OF PATENT

특 허 제 10-1605085 호  
 Patent Number 제 10-2019-0140211 호

출원번호 2019년 12월 20일  
 등록일 2020년 03월 15일

발명자 명칭: (주)에스케이  
 제충목 발효용 그릇 제조방법

발명자: (주)에스케이  
 제충목(780723) (명칭)  
 전라북도 고창군 삼기면 향안길 79-17

발명자: (주)에스케이  
 제충목(780723) (명칭)  
 전라북도 고창군 삼기면 향안길 79-17

위의 발명은 「특허법」에 따라 특허등록원부에 등록되었음을 증명합니다.  
 This is to certify that, in accordance with the Patent Act, a patent for the invention has been registered at the Korean Intellectual Property Office.

2016년 03월 15일

특허청장  
 COMMISSIONER  
 KOREAN INTELLECTUAL PROPERTY OFFICE  
 최 동 규

## 유산균 국제특허기탁

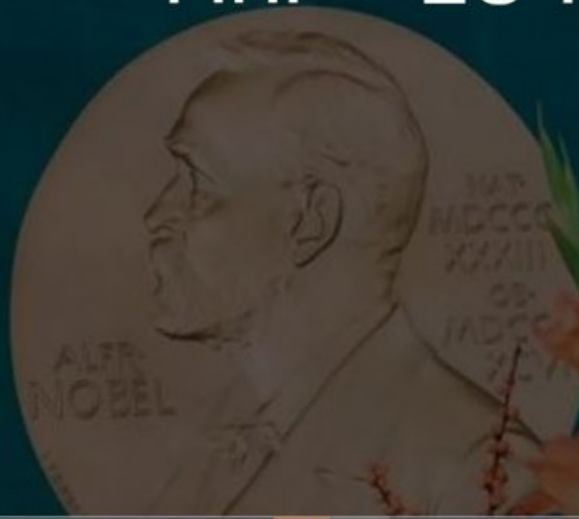
MEMORANDUM CERTIFICATE ON THE INTERNATIONAL REGISTRATION OF THE INVENTION OF INVENTORS/INNOVATORS FOR THE PURPOSES OF PATENT PROTECTION

INTERNATIONAL FORM

1. INVENTOR/INNOVATOR INFORMATION  
 (a) Name: (b) Address: (c) Nationality: (d) Date of Birth: (e) Date of Invention: (f) Date of Filing: (g) Date of Publication: (h) Date of Grant: (i) Date of Renewal: (j) Date of Termination: (k) Date of Revocation: (l) Date of Appeal: (m) Date of Opposition: (n) Date of Appeal: (o) Date of Opposition: (p) Date of Appeal: (q) Date of Opposition: (r) Date of Appeal: (s) Date of Opposition: (t) Date of Appeal: (u) Date of Opposition: (v) Date of Appeal: (w) Date of Opposition: (x) Date of Appeal: (y) Date of Opposition: (z) Date of Appeal: (aa) Date of Opposition: (ab) Date of Appeal: (ac) Date of Opposition: (ad) Date of Appeal: (ae) Date of Opposition: (af) Date of Appeal: (ag) Date of Opposition: (ah) Date of Appeal: (ai) Date of Opposition: (aj) Date of Appeal: (ak) Date of Opposition: (al) Date of Appeal: (am) Date of Opposition: (an) Date of Appeal: (ao) Date of Opposition: (ap) Date of Appeal: (aq) Date of Opposition: (ar) Date of Appeal: (as) Date of Opposition: (at) Date of 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개똥쑥 기능 / 개똥쑥을 수십년간 연구하여 말라리아 치료제를 개발한 중국의 전통의학자

투유유 - 노벨생리의학상 수상



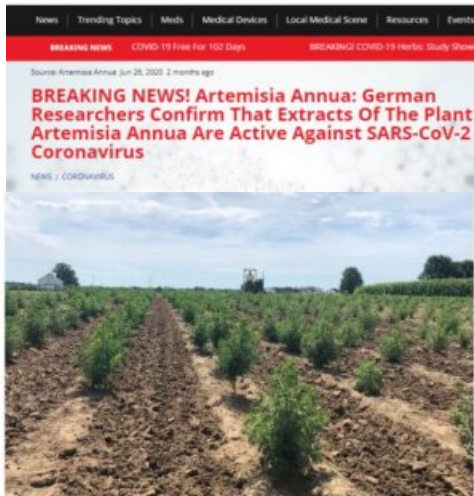




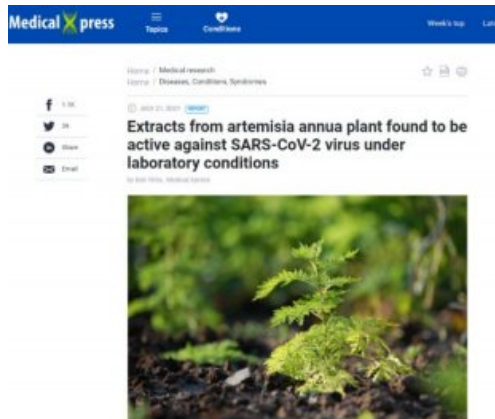
## 전 세계 개똥쑥 종자 및 원료 개발 박차 / 백신개발을 위한 임상실험 진행 / 코로나 백신 임상 3상 통과

Thailand Medical News<sup>®</sup>  
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ABOUT CONTRIB



한국 남동에서 자라는 Artemisia annua 식물은 바로 저기 한라산 봉우에서 자라고 있습니다.



Credit: Unsplash/CCO Public Domain

A team of researchers affiliated with institutions in Denmark, Germany and Hong Kong has found that several extracts from the artemisia annua plant are active against the SARS-CoV-2 virus under laboratory conditions. In their paper published in the journal Scientific Reports, the group describes three extracts of the artemisia annua plant they tested and how they fared in combating the SARS-CoV-2 virus in human lung tissue. While the main focus of the pandemic has in recent months become the vaccines that are effective for prevention of COVID-19, work continues on treatments for those unvaccinated people who become infected with the SARS-CoV-2 virus.

Home / Diseases, Conditions, Syndromes

☆ 📄 📄

📅 MAY 4, 2021

### Early research finds extracts from sweet wormwood plant can inhibit the COVID-19 virus

by Worcester Polytechnic Institute



Pamela Weathers. Credit: Worcester Polytechnic Institute

A team of researchers that includes Worcester Polytechnic Institute Biology Professor Pamela Weathers has found that extracts from the leaves of the Artemisia annua plant, a medicinal herb also known as sweet wormwood, inhibit the replication of the SARS-CoV-2 virus and two of its recent variants.

### 개똥쑥(Artemisia Annua)

- 50여종의 폴리페놀 화합물
- 200여종의 지표성분

Part5

# 유통소개



갤러리아백화점 압구정 명품관



신세계백화점 강남점 (3년)  
신세계백화점 명동점 (2년)



롯데백화점 전주점 (6년)  
롯데백화점 광주점 (신규)



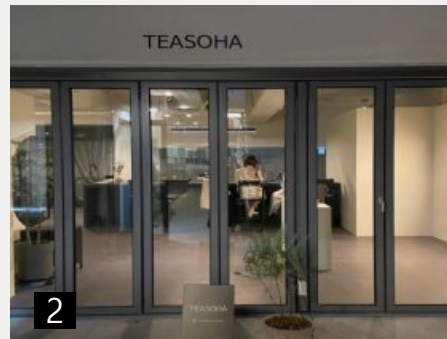
현대백화점 압구정 본점 (4년)



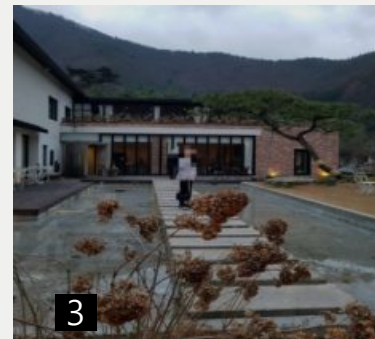
갤러리아백화점 명품관 (7년)



1. 기와(전주 한옥마을)



2. 티소하(광주광역시)



3. 카페 루담(전주)







유기농  
마켓

Online

폐쇄물

Online

카페

Offline

드럭  
스토어

Offline

- 현대 이지웰(복지물 국내 1위)
- SK 베네피아(복지물 국내 2위)
- 인터파크 비즈마켓(복지물 국내 3위)
- 기타 온라인 유통채널
- 2022년 미국 2개 업체 수출 진행

Part6

수출

## 2022년 현재 미국 2개 업체 수출 중

### 수출상담회 K-Collection with 2018 MAMA(Mnet Asian Music Awards) in Hong Kong






Part7

비전





약초밭아낙네의 비전은 한국의 전통문화와 비전을 담은  
개똥쭉(*Artemisia Annua*)의 미래 가치를 세계에 공유하고  
더 나아가 인류의 건강에 기여하는 것입니다.